

Discoverlouisiana.org joins 2008 St. Louis Travel Show as Major Sponsor

Visitors to the 2008 St. Louis Travel Show will experience a large contingency of Louisiana destinations attending and inviting ya'll to come on down to the Bayou State.

From Sportsman's Paradise to Cajun and Plantation Country; Louisiana will be represented with dozens of Louisiana travel experts assisting all attendees with travel brochures, music, recipes and Louisiana souvenirs.

This multicultural state continues to be one of the most beautiful and fascinating destinations in North America. Louisiana, famous for their Creole and Cajun cuisine, music and history will present a video presentation showcasing the participating locations.

A highlight of the Travel Show will be the focus on America the Beautiful and those destinations that were originally part of the Louisiana Purchase.

The **Louisiana Purchase** was the acquisition by the United States of approximately 530 million acres (828,000 sq miles) of French territory in 1803, at the cost of about 3¢ per acre; totaling \$15 million or 80 million French francs. Including interest, America finally paid \$23,213,568 for the Louisiana territory. The land purchased contained all of present-day Arkansas, Missouri, Iowa, Oklahoma, Kansas, Nebraska, Minnesota south of Mississippi River, much of North Dakota, nearly all of South Dakota, northeastern New Mexico, northern Texas, the portions of Montana, Wyoming, and Colorado east of the Continental Divide, and Louisiana on both sides of the Mississippi River, including the city of New Orleans. (The Oklahoma Panhandle, and southwestern portions of Kansas and Louisiana were still claimed by Spain at the time of the Purchase.) The land included in the purchase comprises around 23% of the territory of the modern United States. The Louisiana Purchase was an important moment in the presidency of Thomas Jefferson.

Discoverlouisiana.org is the website for the Louisiana Association of Convention & Visitors Bureau.

For additional information contact: